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May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Chairman Martin:

I am pleased to write to you today in support of CBS station WZLX 100.7 in Boston. WZLX generously plays public service announcements to the benefit of MATCH-UP Interfaith Volunteers. The mission of MATCH-UP Interfaith Volunteers, Inc. is to reduce social isolation, enhance the quality of life, and preserve the dignity of older and disabled adults in the greater Boston area. We do this through the dedicated efforts of a network of trained volunteers of all faiths who provide friendship, advocacy, education, assistance, and emotional support.

Many mission-driven organizations such as MATCH-UP rely on the generosity and good will of free publicity to get the word out about our mission and work. Public service announcements have helped MATCH-UP recruit volunteers and publicize our services. I appreciate that radio stations such as WZLX are willing to broadcast our name and mission at not cost to us.

MATCH-UP was originally funded in 1984 by a seed grant from the Robert Wood Johnson Foundation. For over 24 years, MATCH-UP has committed to a mission of decreasing social isolation, enriching quality of life, and maintaining the dignity of elders and adults with disabilities in Brookline and Boston. We do this through the dedicated efforts of a network of trained volunteers of all faiths who provide friendship, advocacy, education, assistance and emotional support.

Sincerely,

A handwritten signature in cursive script that reads "Janet Seckel-Cerrotti".  
Janet Seckel-Cerrotti  
Executive Director